

Mercedes-Benz of Cincinnati Addition & Renovation

Architect: Architects Plus
Duration: 6 Months

The 7,000 SF renovation/addition to the existing Montgomery dealership included a combination of structural steel and concrete panels. The owner traveled the world to find the right furniture, fixtures, and materials to make the building distinctive. The showroom includes a virtual reality “Maybach Room,” where a prospective buyer can design his or her own car. Construction was done in order to maintain the daily operations of the dealership.

“We are extremely happy with the fine quality of workmanship and the timely manner of completion. The dedication displayed by your team to keep the project running smoothly with understanding we still had a business to run was greatly appreciated. Thank you.”

-Dana C. Hackney, President, Mercedes-Benz of Cincinnati



Photography: Miles Wolf